

# TREE OF LIGHTS CAMPAIGN UPDATE



St. Francis Valley Healthcare Foundation

January 2024

Dear friend,

Since our Tree of Lights Campaign letter went out to almost 3,000 homes in November, we have heard so many personal stories from people who are grateful to have a mammography machine so close to home.

One woman shared that she was diagnosed with breast cancer at St. Francis Memorial Hospital more than a decade ago. Thanks to the early detection, she has been cancer-free and will be forever grateful for her health.

While it might not be a favourite test to undergo, many are thankful of having their routine mammogram done **at their local hospital, by staff that they know and trust.**

We are so fortunate to have a working mammography machine so close to home. However, as the equipment ages and technology advances, our mammography machine will need to be replaced.

**Thanks to our generous donors,** patients requiring mammograms will have access to a state-of-the-art machine, which will bring 3-D imaging to Barry's Bay and reduce the likelihood of false-alarms.

An amazing 742 donors showed their commitment to the 2023 Tree of Lights Campaign.

We are thrilled to announce that thanks to the help of our generous donors, **our 2023 Tree of Lights Campaign raised an astounding \$108,666 for the future purchase of our new mammography machine.**

We could not do the work that we do without our incredible donors. The Foundation remains committed to our mission and looks forward to another successful year ahead, raising funds for St. Francis Memorial Hospital, Madawaska Valley Hospice Palliative Care and Valley Manor.

With sincere appreciation,



**Erin Gienow**

Executive Director of the St. Francis Valley Healthcare Foundation

*On behalf of the Foundation Board of Directors, Staff, and Volunteers*

# We are so grateful for your support!

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Our community really came together this holiday season to ensure the success of this year's Tree of Lights Campaign. As you may know, the government does not provide funds for capital equipment at St. Francis Memorial Hospital. Contributing to this campaign will ensure that mammography services remain in Barry's Bay. From the bottom of our hearts, thank you so much for supporting this incredibly important campaign!

– Julia Boudreau, Chief Executive Officer, SFMH and RVH



We are so fortunate to have a working mammography machine here at St. Francis Memorial Hospital. However, as it approaches its end-of-life, we must have a plan in place for its successor to keep mammography services close to home. That's why this Tree of Lights Campaign is so important. On behalf of the Diagnostic Imaging team, thank you to everyone who supported the campaign. You are helping to bring a new mammography machine, complete with 3-D imaging capabilities, to St. Francis Memorial Hospital!

– Amanda Dumas, SFMH Diagnostic Imaging Charge Technologist

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**Support to the Tree of Lights Campaign is making a difference at your local hospital!**

## Did you know?

St. Francis Memorial Hospital is part of the Ontario Breast Screening Program (OBSP), which offers free scans to anyone who requires it in the community. In fact, throughout the whole OBSP program, **St. Francis sees the highest number of women 50 years of age and older.**



The unit also provides screening and diagnostic mammograms to women who do not meet the OBSP criteria, such as those who have been treated in the past for breast cancer and require annual or bi-annual checkups.



**Connect with us!**



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